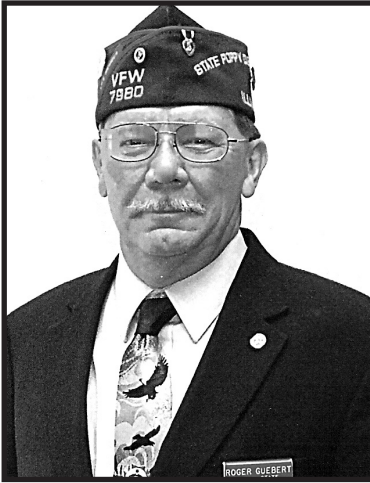




BUDDY POPPY DISPLAY CONTEST



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POPPY DISPLAY CONTEST GENERAL RULES

1. The rules governing the poppy displays for the, 2011-2012 year will be in accordance with the national poppy display contest. All entrants will comply with these rules. Your entry will be judged by them. All district contests are requested to follow these rules as closely as possible.

RULES

CATEGORY 1 - Public promotion of poppy sales: (Window, booth, parade, or poster displays, sales promotion, etc.)

A. Displays must be designed for public exposure and must bear a message urging the buying and wearing of the VFW Buddy Poppy.

B. At least one (1) of the poppies used in the display must be in their original form and color, with labels attached.

CATEGORY 2 - Memorial or inspirational displays: (wreaths, memorial tablets or plaques, patriotic or devotional themes.)

A. Displays must be designed to honor the dead, to inspire devotion to God and country, or to dramatize the activities supported by the Buddy Poppy Program.

B. At least one (1) of the poppies used in the display must be in their original form and color, with labels attached.

CATEGORY 3 - Artistic or decorative use of poppies: (Post home displays, table centerpieces, corsages, pictures, plaques, models, scenes, hats, novelty pieces, etc.)

A. Display not meeting the qualifications for categories 1 or 2 shall automatically be entered in Category 3.

B. Complete freedom shall be permitted in the use of poppies, poppy parts or poppy labels, and in the use of dyes or paints in achieving the desired artistic effect.

C. At least one (1) of the poppies used in the display must be in their original form and color, with labels attached.

CATEGORY 4 - This is the Junior Girls Category

A. This category can use either the public promotion of poppy sales, or memorial or inspirational as set forth in categories 1 and 2. The Buddy Poppy Story will be included in the judging of these displays.

B. At least one (1) of the poppies used in the display must be in their original form and color, with labels attached. Poppies may be painted, glazed, or coated, however, only poppies may be used in all and no other type of artificial or real flower may be used. Only electrically illuminated and/or battery operated devices will be permitted on displays. No open flames of any kind can be permitted. This is to conform with local fire prevention ordinances.

2. The scoring of the displays will be in accordance with the national rules. Originality - 25 points; Composition - 25 points; Neatness - 25 points; Poppy Story - 25 points; for a total of 100 points maximum. The Originality, Composition, and Neatness are self-explanatory, with the Poppy Story as outlined in the Buddy Poppy Story.

3. There will be plaques awarded in each of the Divisions in the First, Second, and Third Categories, for a total of 24 plaques. There will be a first, second and third place plaque awarded in the Junior Division, Category One (1) must have been on display at least three days.

4. A report of District judging must be sent to the State Buddy Poppy Display Director prior to the State Convention. Any display not accepted at District level, or not entered in District judging, will be ineligible for State judging.

5. All Displays entered and accepted at District level will be accepted for State judging during the State Convention.

6. Forms for judging and reporting results will be passed out to the District Commanders at the February Council of Administration Meeting, to be forwarded to each District Chairman.

7. Poppies to be used in display contests are to be ordered from VFW State Headquarters, P.O. Box 13206, Springfield, Illinois 62791-3206.

ALL DISTRICT CONTESTS SHOULD BE COMPLETED BY MEMORIAL DAY!!

The Districts will award prizes to their winners at their discretion. Each District entry will be allowed to enter in the State Contest, in each of the four categories. However, they must remain in the category and division as entered in the District judging. The Junior Units category shall not compete against the other three categories.

Who may enter the contest? Any person or group of persons (except professional display builders.) The display must be entered by Post, Auxiliary, or Junior Girls Unit.

All previous District or State entries are ineligible for this contest.

Categories 1-2-3-4

A. Originality - Your own thoughts, ideas, notion, lighting, or sound in setting up a display.

Categories 1-2-3-4

B. Neatness - Self-Explanatory

Categories 1-2-3-4

C. Composition - The manner in which display is composed, and use of Buddy Poppies for effect.

Categories 1-2-4

D. Poppy Story - Ability to display to sell and induce the public to buy and wear poppy; tells the story of the Buddy Poppy, its use of Poppy funds, by use of words, pictures or use of toys.

NOTE- No Poppy story included in category 3.

Judging-Point System - Categories 1, 2 and 4, can earn up to 25 points in each of the above for a top score of 100 points. Category 3, which isn't judged with a poppy story can earn up to 25 points in the other categories for a top score of 75 points.

All ties will be broken by largest Buddy Poppy count.

POPPY DISPLAY CONTEST

All entries in the National Display Contest must be approved and sponsored by the State Headquarters. No other entries will be accepted by officials of the National Contest. The number of entries allocated to Illinois by National Headquarters may be flexible, and in accordance with National's rules. State display contest winners will be notified by State Headquarters soon after the State Convention. Special forms will be sent to those eligible for entry in national competition. Do Not, **Do Not....** take any entry to National without the proper forms as it will not be accepted.

JUDGING:

There will be four (4) judges, one of whom must be a member of the V.F.W. The other three (3) judges should not be affiliated with the organization in any manner. Each judge will be assigned a specific area to judge. It is suggested the V.F.W. Judge be assigned to the Poppy Story. All judges should be residents of the convention city.

The decision of the judges and that of the State Poppy Display Director, and his assistants, will be final. During the judging the entire area will be closed to all except the judges so as to insure impartial judging.

Let us honor the dead, by helping the living, and have another great year in the Buddy Poppy Display Contest. Displays will be accepted at the State Convention from 8 a.m. to **4 p.m.** Thursday and Friday of Convention Week. No entries accepted **after 4 p.m. Friday.** Awards to be presented during the Saturday business session.

VETERANS OF FOREIGN WARS OF THE UNITED STATES BUDDY POPPY State NATIONAL CONVENTION BUDDY POPPY CONTEST

These "guidelines" have been adopted to place emphasis on the ...purpose and effectiveness...of the displays. It is suggested and recommended that State (State) Contest rules be established in a like form.

RULES

(1) Displays will be presented and judged in four categories:

Category 1: Public Promotion of Poppy Sales: (Window, booth, parade, or poster displays, sales promotions, etc.)

a. Displays must be designed for public exposure and must bear a message urging the buying and wearing of the VFW Buddy Poppy.

b. At least one (1) of the Poppies used in the display must be in its original form and color with label attached.

Category 2: Memorial or Inspirational Displays: (Wreaths, memorial tablets or plaques, patriotic or devotional themes).

a. Displays must be designed to honor the dead, to inspire devotion to God and Country, or to dramatize the activities supported by the Buddy Poppy.

b. At least one (1) of the Poppies used in the display must be in its original form and color with label attached.

Category 3: Artistic or Decorative Use of Poppies: (Post Home displays, table centerpieces, corsages, pictures, plaques, models, scenes, hats, novelty pieces etc.)

a. Any display not meeting the qualifications for Categories 1 or 2 shall automatically be entered in Category 3.

b. At least one (1) of the Poppies used in the display must be in its original form and color with label attached.

Category 4: Memorial or Inspiration Displays, (Junior Units):

- a. Display must be designed to honor the dead, to inspire devotion to God and Country, or to dramatize the activities supported by the Buddy Poppy.
 - b. At least one (1) of the Poppies used in the display must be in its original form and color with label attached.
2. States purchasing over 250,000 Poppies will be allowed two (2) displays in each of the four (4) categories for the National Display Contest...all others will be allowed one (1) display in each of the four (4) categories, no deviations.
 3. The National Buddy Poppy Committee shall have no responsibility in setting up, taking down, or returning displays.
 4. Displays may be entered and set up at any time from 9 a.m. Saturday until 4 p.m. Monday of the Convention week.
 5. Displays shall be set up in space provided in the Convention facility. At the time the display is set up, the responsible person must complete an entry form which will show the category of competition, the number of poppies used, the purpose of the display, the post and/or Auxiliary number and location, and the name of the person who will dismantle and remove the display at the close of the Convention.
 6. Displays may be accompanied by a white card, not to exceed four (4) inches by six (6) inches in size, on which is lettered in black ink and explanation of the theme of the display or other information of interest to the viewers or the judges.
 7. Post name, number or location may not be visible on display entries; failure to comply will result in disqualification.

JUDGES

Judging of displays will be on the basis of effectiveness, purpose, clarity of theme, suitability originality, beauty and number of poppies used. Where a sample of a large number of identical items (such as corsages or wreaths) is entered, full credit shall be given for the total number of poppies used.

PRIZES

Plaques will be awarded to the first, second, and third place winners in each category. Each entry will receive a special citation testifying to having been on display at the National Convention.

“WE CONTINUE TO SERVE”



OFFICIAL ENTRY BLANK FOR DISTRICT AND State DISPLAY CONTESTS
TO BE FILLED OUT BY ENTRANT:

POST #	AUXILIARY #
JR. GIRLS UNIT #	
NAME OF BUILDER OR BUILDERS	
HOME ADDRESS	
NUMBER OF POPPIES USED IN DISPLAY	

THIS DISPLAY IS ENTERED IN THE FOLLOWING CATEGORY:

Circle Category and Division:

STORE OR WINDOW DISPLAY

Category #1	Divison A	Division B	Division C	Store or
Poppies used in Display	100 to 750	751 to 1500	1501 and up	Window

MEMORIAL or INSPIRATIONAL DISPLAY

Category #2	Divison A	Division B	Division C	Memorial or
Poppies used in Display	100 to 750	751 to 1500	1501 and up	Inspirational

ARTISTIC OR DECORATIVE DISPLAY

Category #3	Divison A	Division B	Artistic or
Poppies used in Display	100 to 1000	1000 and up	Decorative

Category #4

JUNIOR UNITS: _____

CATEGORY #1, Please have this certification form completed before entering contest

<p>I certify that this Poppy Display was on exhibit in my place of business for a period of not less than three (3) days.</p> <p>Name of Store or Business: _____</p> <p>City: _____</p>

(To be filled in by Poppy Display Chairman:)

District# _____ Display # _____

Location of Display Contest: _____

Your Display was graded	<u>ORIGINALITY</u>	<u>POINTS</u>
	<u>NEATNESS</u>	<u>POINTS</u>
	<u>COMPOSITION</u>	<u>POINTS</u>
	<u>POPPY STORY</u>	<u>POINTS</u>
	<u>TOTAL SCORE</u>	_____

Your Display Finished
_____ **Place**

Attest: Buddy Poppy Display Chairman _____

DISTRICT BUDDY POPPY CHAIRMAN: You must submit one copy of this ENTRY BLANK for each display entered in your District to the State Poppy Display director by June 1
Send to: Roger Guebert, 503 S. Tyler, Millstadt, IL 62260-1635
If you need more copies, please photocopy